

20 March 2020

Important message from the Australian Snowsports Industry...

The Australian Snow Industry is united in our response to the threat posed by the Covid-19 pandemic to society, and to the 2020 snow season. These are challenging and unprecedented times for the snow industry as the pandemic follows the recent and devastating impact of the bushfires on alpine regions and local communities.

Industry leaders met today via teleconference to discuss the threat, share ideas, consider appropriate actions and affirm a collective commitment to work together and partner with government to ensure the sustainability of our regional industry and allow members, stakeholders, employees and our guests to experience the magic of a snow holiday in our unique and beautiful alpine resorts and surrounding regions this winter.

As a group we understand the questions and the urgent need for information at this time. All Members have committed to providing information to stakeholders that is transparent and updated regularly via their respective information channels. We encourage stakeholders to check regularly.

Members of the snowsports community are strongly advised to closely monitor and follow the Covid-19 recommendations from governments and health authorities to ensure the safety, health and wellbeing of yourselves and our communities.

The industry is united in its support of the important work health professionals are doing to protect Australians through the creation of an industry campaign that seeks to reinforce that we must all take every possible action now, to flatten the curve, protect lives, and our communities...and in doing so protect our forthcoming snow season.

The current circumstances are incredibly serious, but temporary, and as an industry, community and society we will get through this together.

Pledged...

Belinda Trembath Australian Ski Areas Association

Ed Forrey Snowsports Industries Association

Anthony Hill Australian Professional Snowsports Instructors

Dean Gosper Snow Australia

Peter Mowbrey Australian Ski Patrol Association

Ross Passalacqua Tourism North East

Iain McGuire Disabled Wintersport Australia

Wayne Kirkpatrick Tourism Snowy Mountains

Nick Whitby Alpine Resorts Industry Advisory Group



information release