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## Board of Director Meeting Minutes

Time/Date: 5.00pm (AEST), Monday 25 July 2022

Location: Microsoft Teams

### Present

Joshua Himbury, Tim Bland, Gemma McMillan, Sarah Lyster, Jenna Shaw, Tina Burford, Paul Lorenz, Eliza Hunter

### Apologies

### Secretary

Eliza Hunter

### Meeting Open

Meeting was opened at 5.00pm

### Agenda Items

Agenda Item	Action
<p><b>Interski Funding</b></p> <ul style="list-style-type: none"><li>- Final Interski funding needs to be approved in order for the Coaches to determine the team size for selection in August.</li><li>- The GM requests a decision to be made on or before next Board meeting on Thursday 28<sup>th</sup> July.</li><li>- The GM provided an extensive report to the Board outlining the benefits of attending Interski, cost breakdowns, itineraries, and possible financial scenarios to determine funding.</li></ul> <p><b>Discussion points:</b> How do APSI members benefit from attending Interski?</p> <ul style="list-style-type: none"><li>- Tangible:<ul style="list-style-type: none"><li>- Dedicated Snowpro including Team member articles and reports on other countries</li><li>- Webpage hosting Interski articles, reports, videos and other content from the event.</li><li>- Social media updates from Team trainings.</li><li>- Trainers Coordination dedicated to sharing the information learned at Interski.</li><li>- Spring Sessions is run by Team members and is an opportunity for members to learn about other countries.</li><li>- In-house training run by demo Team members is usually run in all resorts post Interski giving members employed by resorts an opportunity to gain from the experience.</li><li>- Provides an opportunity for members to attend.</li></ul></li></ul>	

<ul style="list-style-type: none"> <li>- Intangible: <ul style="list-style-type: none"> <li>- Teaching, technical and customer service approaches learned from other countries help to evolve our existing approaches, e.g., in APSI manual, APSI app and APSI pocket booklet</li> <li>- Provides a deadline for our R&amp;D and an opportunity to test on a world stage, e.g., APSI app was tested and presented at last Interski.</li> <li>- Provides comparison and assessment of our processes to determine if they are the most effective and in-line with international standards,</li> <li>- International recognition and brand awareness.</li> <li>- Interski is often used to promote snowsport employment opportunities around the world.</li> <li>- Initiatives and different approaches assist in the development of initiatives that suit our membership.</li> <li>- Assists the APSI and ASAA resorts in recognition of other country's certification.</li> <li>- Staff: this event is the pinnacle for APSI staff and is a major motivator for improving. Inspired staff create buy in from members and deliver products with passion.</li> <li>- Members: feeling a part of the international snowsports community and having access to content brought back by the Team is inspiring to Members and encourages further development and training.</li> </ul> </li> </ul> <p>Does team size affect member benefits?</p> <ul style="list-style-type: none"> <li>- The team size directly affects the benefits. The more Team members, the more information can be presented and also acquired.</li> </ul> <p>Will consideration for COVID be budgeted for in the funds allocated? For example, if someone gets sick and can't travel, or needs to quarantine.</p> <ul style="list-style-type: none"> <li>- This has not been considered in terms of funding however, "incidental costs" have been factored into the budget which could be used for any issues caused by COVID.</li> </ul> <p>Does Interski offer virtual passes for trainers who are in Australia?</p> <ul style="list-style-type: none"> <li>- The GM had a conversation with Eric Sheckleton, the now president of Interski back in February and they would like Interski to evolve into something more interactive, although this is not an option for the upcoming Interski as far as we know.</li> <li>- P.Lorenz has found from attending Interski in the past, sometimes the best information is gained from having conversations with other countries while riding a chairlift or in passing. The more Team members who can attend, the more of these conversations can be had.</li> </ul> <p>The Board agreed on the following:</p> <ul style="list-style-type: none"> <li>- That funding needs to allow Team members from smaller disciplines to attend to support their TD (Nordic, Telemark and Adaptive).</li> <li>- That clear stipulations need to be set out for staff attending, regarding employee policies and procedures (alcohol consumption, social media, code of ethics), returning to work for the APSI, increasing profitability in certain disciplines etc.</li> <li>- That the outcome for the members needs to be that the best Team attends, meaning self-funding should not be an option.</li> </ul> <p>The Board will meet again at their monthly meeting on Thursday 28<sup>th</sup> July and a decision will be made on funding, as well as the stipulations for Team members who are selected to attend.</p>	
<p><b>Next Meeting</b> Next meeting Thursday, 28<sup>th</sup> July at 5.30pm.</p>	

**Meeting closed**

Meeting closed at 6.05pm.