Educational Material Update

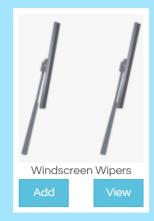
App Update

- 60 new videos
- Work has been done to make the app easier to navigate - less clicks
- Important to promote the app & lesson builder to your staff
- Give feedback on how you would like the app developed

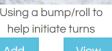
FUNDAMENTAL MECHANICS

- Encouraging a slightly faster speed.
- Early weight shift to the new outside ski
- Simultaneous edge release and change.
- Simultaneous turning of both legs/skis











Use of an extension/flexion movement to achieve these mechanics.

New MA Training Video

WHEN TO USE

- MA 2020 used on pre-courses / after pre-courses
- MA 2012 & 2015 use during inhouse training

HOW TO ACCESS

Download from Vimeo link in staff resources (APSI staff members)

WHATS NEW

- Addition of Turn Type & Performance in answers
- One long answer question for discussion (no answer)

Туре		Turn Performance	Shape		
Snowplough Turns		Steered	S (small)	Symmetrical	
Phycological factors:	Cau	Cautious			
factors:					
Physical factors:	Female, Mid Aged, No limitations noticed				
Equipment factors:	Мо	Modern, Appropriate length, No gloves or eye wear			
Terrain factors:		Beginner hill, Groomed, Winter snow, Appropriate steepne for the turn			

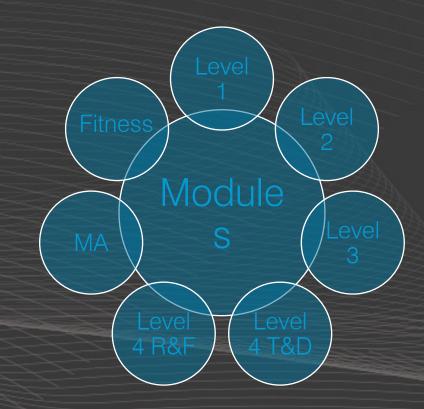
E-Learning Module





PURPOSE

- Give immediate knowledge that can be applied in the real world
- Be better prepared for courses
- Bigger emphasis on customer service level

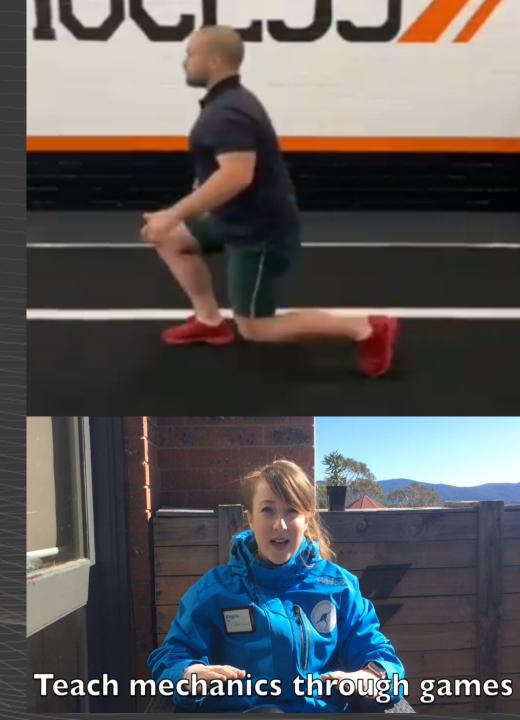


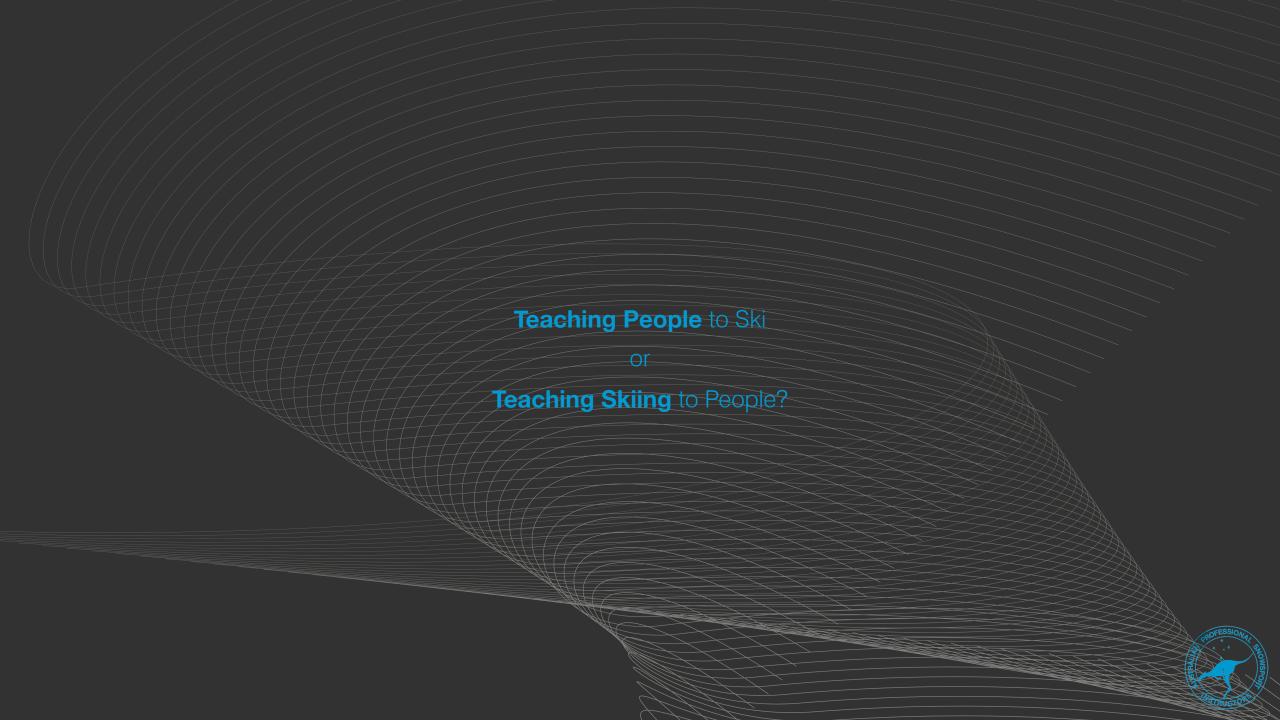
WHO

- Anyone attending a pre-course
- Anyone completing an home study update
- RPL candidates
- All members can access electively

THOSE DOING PRE-COURSES

- Email sent out with link after signing up for course
- Reminder email 2 days before course commencement
- Trainer will receive completion report prior to course
- Follow up with candidates who have not completed to complete by day 2





Customer Service

Teaching People to Ski

or

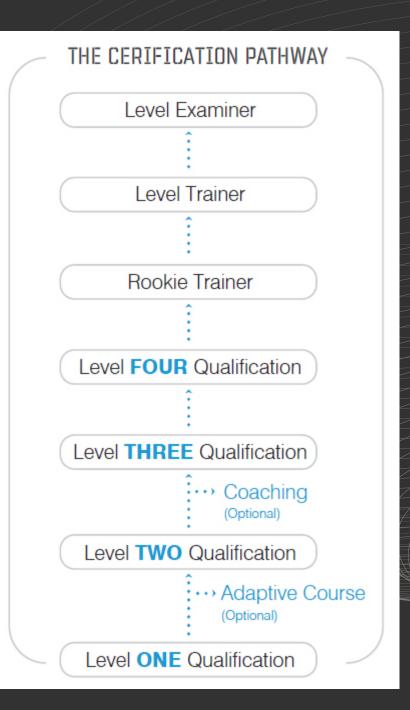
Teaching Skiing to People?

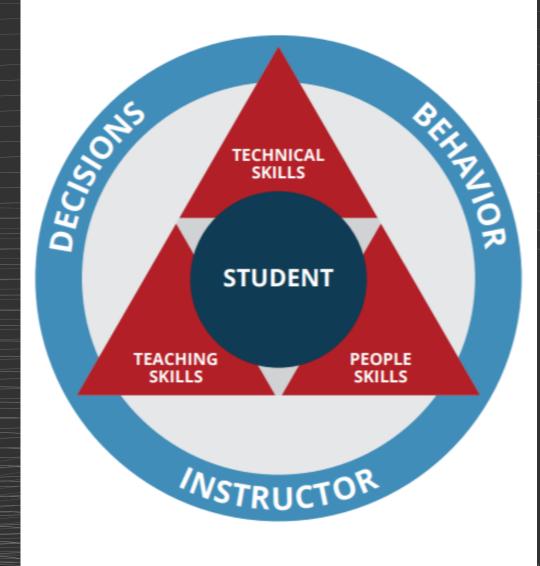


EXCEPTIONAL CUSTOMER SERVICE

- Create genuine, meaningful and organic experiences for their guests
- Teach guests who return to ski with them time after time
- Go the extra mile for their guests
- Real care and empathy for their goals, needs, wants, expectations & history







The Learning Connection



THE FUTURE

- Create our own Customer Service Model
- New Alpine Manual
 - Customer Service
 - People Skills
 - Revision of Teaching Styles
- Customer Service e-Learning Module

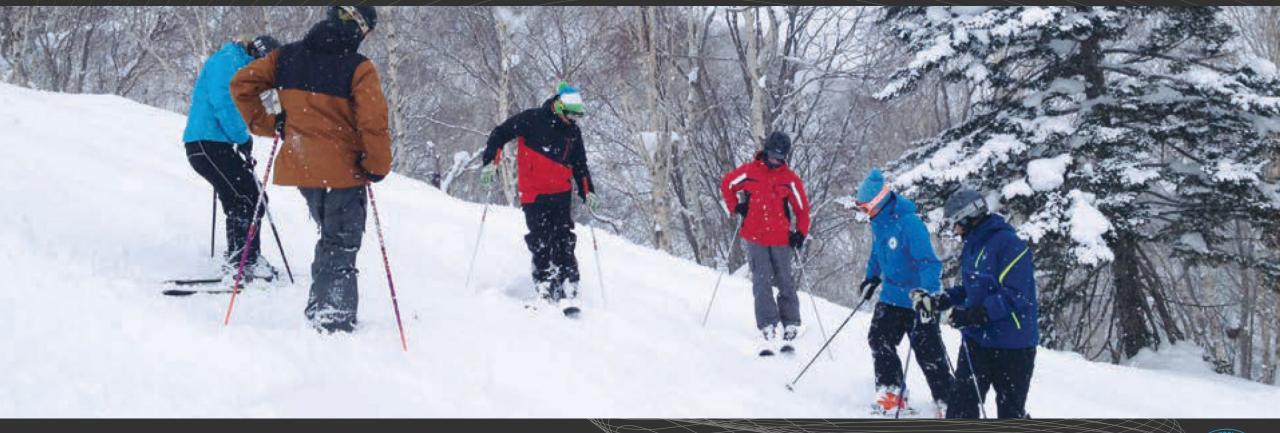


Teaching Styles



MODERN APSI TEACHING PHILOSOPHY

Experience-Centred





TEACHING STYLES

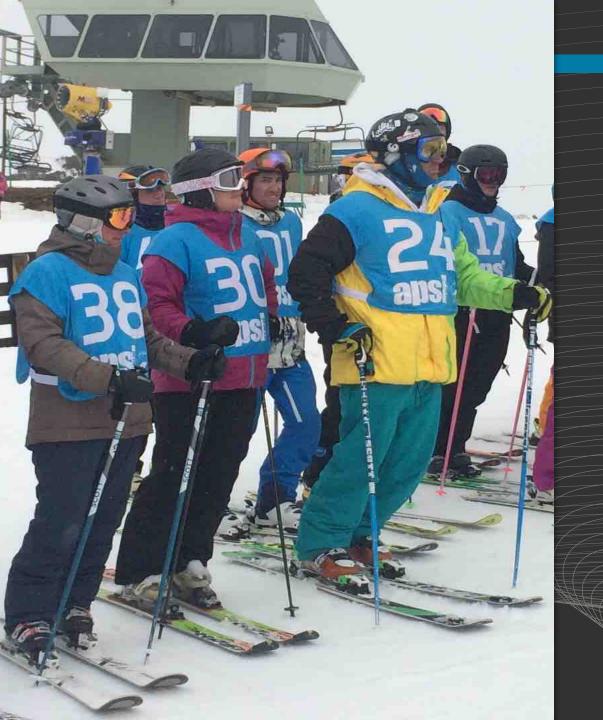
Apparent from Exams at Levels 2, 3 and 4 that students are becoming too reliant on a **Command Style**.



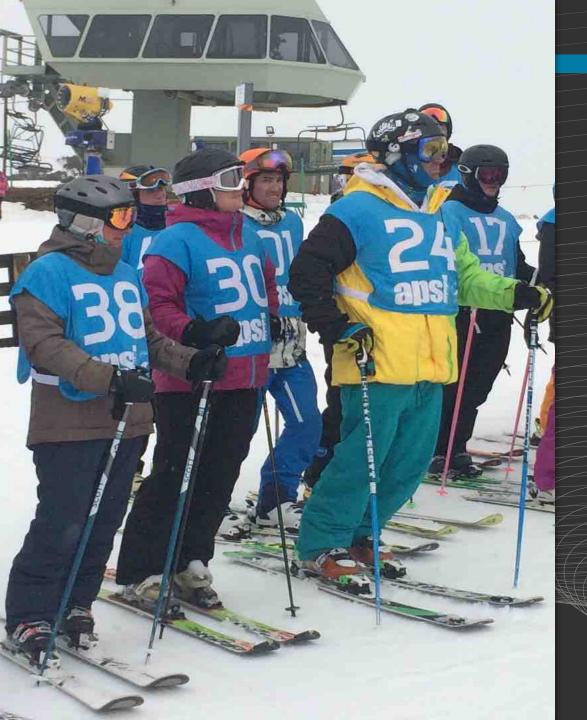
OBSTACLES

- Fear
- Training / Examining
- Culture









FEAR

- Fear of handing over responsibility or control
- Fear of not talking/doing themselves
- Fear of running out of time
- Fear of ambiguity
- Fear of less perceived value to the guest
- Fear of failure when trying something different





TRAINING

 Lack of emphasis on delivery skills including teaching styles, relative to emphasis on progression and mechanics.

EXAMS

 Perceived expectations of what APSI wants/needs to see/hear.





CULTURE

The behaviour of those around our instructors

EXPECTATIONS AT LEVELS 2, 3 & 4

Level 2: Awareness of the Teaching Style (candidate at a cognitive phase of learning)

Level 3: Attempted use of a Teaching Style other than Command (candidate at an associative phase of learning)

Level 4: Effective use of an appropriate Teaching Style other than Command (candidate at an autonomous phase of learning)

- Expectation at Level 2 is covering within the essential reading in the manual for that level.
 Opportunity for higher marking in question time.
- Expectation at Levels 3 and 4 will need to be met during assessed teaches at those levels.
 Exam marking sheets for these levels have been updated to reflect this.



HOW WE SUPPORT OUR INSTRUCTORS IN USING THE TEACHING STYLES

Practise what we preach to help instil confidence and experience in using different teaching styles...

- Organically use a range of teaching styles when training free-ski and demos.
- Explicitly use a range of teaching styles when delivering sample lessons
- Set up your session to encourage observation and recording of which teaching styles the trainer used review these
- Encourage students to use different teaching styles during their practice teaches
- Assign group member to observe and record which teaching styles they used review these



SUMMARY

Be creative with the teaching styles to help our instructors help their guests have more fun.

