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Advancing Women in Snowsports Meeting Minutes

Time/Date: 5pm, Monday 1st of February 2021, Online meeting via Zoom

Present:

Angela Pope, Chloe Gaffey, Jane Sheer, Bobbi Kelly.

Apologies :

Shauna Rigby

Secretary:

Jane Scheer

Meeting Open:

Meeting was opened at 5pm

Agenda Items

Agenda Item	Action
Acceptance of Minutes from the previous meeting held on the 16th January Proposed by: Jane Sheer Seconded by: Chloe Gaffey	
Action Plan Items: B.Kelly <ul style="list-style-type: none">• Workplace vocabulary with APSI Tech Committees• Trainers Coordination: Presentation of a Video; approach Adam Hosie as ASAA rep to discuss use in ski schools? Perhaps utilizing Focus Group approach?• APSI Après Sessions: E.g. Women in leadership position, how did you get there? Eg. Kylie, Athletes, Ski School Directors. Every 2-3 weeks over course of the season.	

<p>Action Plan Items: C.Gaffery</p> <ul style="list-style-type: none"> • Increase women representation on APSI media, especially website. (Inspiration) • More images of females doing what the men are shown doing, spot-light clips that show pathways available to members. (Education & Inspiration) • Manuals: More information on women specific section eg. Anatomy & biomechanics. (Education) • (Interaction) Mentorship program for APSI members. Survey what your goals are & pair you up with a mentor. 	
<p>Action Plan Items: J.Scheer</p> <ul style="list-style-type: none"> • Mentorship: Identify leaders in our organization. • Board: Where does gender equality sit on their list of strategic priorities. • International Women’s Day 8 March 2021 (or is it 5 March?? Confirm date): Social media & website. • No Biomechanics differences between the sexes in XC skiing- Jane to look into this. 	
<p>Action Plan Items: S.Rigby-Sent through via email</p> <ul style="list-style-type: none"> • Après sessions: ideas of 6 Key Speakers • Education: Biomechanics; Access to Physio; Jen Llyod (Jindy); Nicole Parks-S&C Coach (Jindy) • Q&A introducing some female trainers/members • Inspiration/Interaction social posts; What our summers currently look like? 	
<p>Action Plan Items: A.Pope</p> <ul style="list-style-type: none"> • Education: New Manual: 50:50 representation; female biomechanics, psychological and anatomical aspects should all be addressed. • Inspiration: Apres sessions, concur with S.Rigby & B.Kelly on ideas • Professional training of unconscious bias. Could be a short presentation during Training courses? • Interaction: Social night during Trainers Coord; Social sessions, informal nights, meet & drink & chat- How can we make this happen during 2021 	
<p>AWS vision = Visibility</p> <ul style="list-style-type: none"> • Our goals evolve around Action plan • One way to further visibility is website. • AWS wants Exposure for all disciplines and how we can further member experience 	

<p><u>Action Plan 2021</u></p> <p>A.Pope proposed the following actions for 2021</p> <ol style="list-style-type: none"> 1. Inspiration: C.Gaffey to formulate a Social Media Marketing Plan for Winter 2020 including social media posting schedule (stories & posts), Après sessions schedule, employ Hoot-suite app to send posts automatically? 2. Interaction: Mentorship Program (refer to C.Gaffey & WB as reference) Apply online & questions come up to ask questions like: What are you looking for in a Mentor? Put out a call to members via website asking any interested women to register their interest via emailing us. 3. Education: Unconscious bias, trainers co-ord 4. Education: Manual overhaul 5. Inspiration: Après sessions. 6. Interaction: APSI website: AWS Tab 7. Interaction: TC Female Trainer meeting to meet and discuss how to implement social/Interaction with members during 2021 season. <p>Motion Carried.</p> <p>C.Gaffey proposed that the AWS create a #tag, #advancingwomeninsnowsports, that can be used in personal & APSI social posts to spread the word</p> <p>Motion carried</p>	
<p>Report to Board by May 2021 (before AGM)</p> <p>Summarize survey results to use in discussions with Board. Need to interact and discuss with the Board what is to be used.</p>	
<p>Tasks leading up to next meeting.</p> <ul style="list-style-type: none"> • Social Media actions: taking photos of Chloe & Michaela. • Skeleton of Programs by next meeting on 1st March. • Pull out quotes from Survey results to use in Board Report. 	
<p>Other Business Nil</p>	

Meeting closed

Meeting closed 6.38pm.

Next Meeting

Next AWS meeting to held on Monday the 1st of March via Team meetings or Zoom

Action Register

Date	Action	To be Actioned By	Date Due	Completed
16/1	Email J.Shaw & J.Himbury regarding Survey results	A.Pope	1st Feb	Yes- waiting on re- sponse
1/2	Draft Social Media Marketing Plan	C.Gaffery	1st May	
1/2	Webpage on APSI site	A.Pope	Asap	Working with S.Brown to complete
1/2	Unconscious gender bias TC presentation	B.Kelly	1st March	
1/2	Mentorship Program Draft	J.Sheer	1st March	
1/2	Action Plan Draft	A.Pope	1st March	
1/2	Biomechanics social media post draft up	S.Rigby	1st March	
1/2	Draft up outline for a TC female trainer session	S.Rigby/A.Pope	1st March	
1/2	Report to the Board	A.Pope	1st of May	